

## SAUNTERINGS

From Where The West Begins.

By JOHN T. MEYERS.

JOYOUS prayers of thanks expressed by loved ones of little June Robles of Tucson, Arizona, who was kidnapped April 25th, and William F. Gettle, kidnapped recently from his country estate near Los Angeles, on the occasion of both victims being discovered alive on Monday, were reflected today in general conversation throughout the country.

In an attempt to collect ransom for their victims, the unscrupulous kidnapers exposed the innocent child to heartless mental and physical agony. She had been confined alone for 19 days amid the isolated wastes and dangers of the Arizona desert. The frantic horror suffered by her parents during her absence is beyond description.

Gettle, likewise experienced inhuman treatment at the hands of his abductors. He was bound and gagged in a darkened room when rescued by police, who captured one kidnaper on the scene, and later arrested others as suspects. The kidnapers of June Robles were unidentified.

Full penalty of the law will undoubtedly be death to all guilty parties concerned in the kidnappings. It is to be hoped the friends involved in the child's case will soon be in the hands of the law.

MONDAY, May 21st, is the seventh anniversary of Charles A. Lindbergh's landing in Paris, following his historic solo flight across the Atlantic Ocean in 1927, gaining world-wide fame for the slim youthful, then unknown aviator, and his famous plane—"Spirit of St. Louis." At one time during his career Lindbergh was enrolled at Kelly Field, government flying school on the outskirts of San Antonio. The famous flyer has never visited here since he became a popular hero, although he has been invited on several occasions.

ANOTHER unofficial sign of summer's approach: Tony the organ grinder and Pedro the monk wandering about downtown sidewalks. Tony is an example of good nature and optimism. His living depends on nickles and pennies donated from spectators entertained by the monkey's antics. If the crowd fails to respond, he never makes sarcastic remarks, but with a "Let's-a-go, Pedro," he hops the monk back upon the organ, and grinds his tune down the street—in search of a more liberal audience.

ALLEN, the darkey elevator boy, the happy-go-lucky philosophy characteristic of his race. When a new boss took charge of affairs, Allen was asked how he thought best to get along with the new arrival. Allen put a work-sold hand to his wool head for a moment, then replied, "Well, you see 'his disavay, Ah 'spects if Ah scratches re boss' back, he am goin' scratch mine, too. Dat's re way Ah figgers hit, Suh."

WE'VE heard some tall yarns told by fishermen about the size of the fish—they almost caught, but the diamond-studded casting rod goes to the fellow we overheard in an army canteen relating an experience that would make Ripley reach for his pen and drawing ink, pronto.

A large bass, according to this narrative, grabbed his brand-new artificial bait with such force that the line was broken, leaving him holding the pole. Replacing his lost bait, the sportsman continued to fish in the same spot, and later succeeded in catching the bass that had snapped his line earlier in the day. How did he know it was the same fish? His lost artificial bait was still in the bass' mouth. It's your turn. . . Now you tell one.

AN exasperated motorist, stalled in downtown traffic, had resorted to every known trick and persuasive method known to owners of the famous model T Fords. Still the ancient automobile refused to start. "What can I do now?" exclaimed the desperate owner, turning to the collected group of onlookers who had volunteered advice. There were headshakes and silence until a long-legged gent wearing a ten-gallon hat boots, and spurs, drawled: "Why don't you try settin' a fire under the stubborn critter, pardner. That's what we do to make a long headed cayuse start."

THE way some of our modern flappers persist in promiscuously running after boys these days, may bring about a change in spelling of a word designating the female sex. By simply adding another o—we would have woo-man.

## The Echo Local Page Occupies No. 3 This Week; To Give Added Room

In order to afford added room to carry the usual full amount of reading matters to readers of The Echo, this edition carries six pages this week instead of the customary four. The local page, with many a favorite part of the paper, and appearing on the last page will be found on the inside, page three, opposite the editorial and feature section. The usual advertisements and local news items as well as society and personal doings appear on page three.

# The Sea Coast Echo

## The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, MAY 18, 1934.

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## FOUR TO BE ORDAINED IN BAY ST. LOUIS ON WEDNESDAY NEXT WEEK

Four Seminarians at St. Augustine's Seminary Will Say First Mass Together Thursday, May 24—Bishop Gerow To Pontificate—Bishop Desmond of Alexandria, Louisiana, to Preach Sermon.

Four colored seminarians, now completing their theological studies at St. Augustine's Seminary, Bay St. Louis, Miss., will be ordained to the Holy Priesthood Wednesday, May 23 at 9 o'clock, by the Most Reverend Richard O. Gerow, D. D., Bishop of Natchez, Miss.

### Bishop to Pontificate

The Most Reverend Bishop Gerow, will celebrate a Pontifical High Mass for the occasion, during which he will ordain the seminarians. The previous celebrations have always been conducted in the Seminary chapel, but a change was necessary to accommodate the large number of guests, who will attend the ceremonies. It was therefore necessary to erect an outdoor sanctuary, 26 by 40. The sanctuary is to have a high altar, and a throne for the Most Reverend Bishop, and place for the many attending clerical dignitaries.

### Large Attendance Expected.

A large attendance is expected from far and near. The Most Reverend Daniel F. Desmond, D. D., Bishop of Alexandria, La., in whose diocese some of the newly ordained will work, will attend the celebration. The Very Reverend Bruno Hagspiel, S. V. D., Provincial of the Society of the Divine Word, will come down from Chicago, Ill., to attend. Likewise the Very Reverend Msgr. Philip Keller, of Rayne, La., and some 50 to 60 priests from the Gulf Coast and surrounding states, together with several orders of Religious Sisters will be represented. The attendance of the laity is expected to be very large.

### Bishop Dispenses From Fast And Abstinence.

As Wednesday is a day of fast and abstinence for Catholics, the Most Reverend Bishop dispenses from both fast and abstinence on May 23 at all the Seminary of St. Augustine's, together with the visitors, and those who shall take part in the celebration. He also dispenses those who shall come from a distance to attend the celebration, even though they should not take their meals at the Seminary. He furthermore dispenses the families living at Bay St. Louis, Miss., who may give hospitality to those strangers from a distance.

### Students' Choir to Sing Mass.

The students' choir of 20 mixed voices will sing at the Pontifical High Mass. In the evening the same choir will sing a Cantata, "The Kingdom of God." At the same time an electrical display on the seminary building will lend color and beauty to the occasion. This musical rendition will be in the open air, Wednesday at 7 o'clock.

### First Holy Mass Thursday.

On Thursday morning at 10 o'clock the four newly ordained priests will ascend the altar for the first time to celebrate their First Holy Mass. In the same sanctuary there will be four altars, at which each one will celebrate Mass at the same time, and in the presence of the Most Reverend Bishop Gerow, presiding. Before the Mass the Most Reverend Daniel F. Desmond, D. D., will preach the sermon. At the Mass each newly ordained will give Holy Communion to their respective relatives. After the Mass the newly ordained will bestow their blessing upon all.

### To Be Ordained.

The following are those to be ordained: Maurice Rousseau, S. V. D., of New Orleans, La.; Vincent Smith, S. V. D., of Labanon, Ky.; Anthony Bourges, S. V. D., of Lafayette, La.; and Francis Wade, S. V. D., of Washington, D. C. At the same occasion another seminarian of British Honduras, who made his studies at St. Augustine's, will receive Diaconate, one of the Major Orders. He will be ordained later, for the Vicariate of Belize.

### Public Invited

The public is cordially invited to attend the ordination. Refreshments will be served both on the ordination day and the celebration of the First Mass, and the evening Cantata, "The Kingdom of God."

### ORDINATION PROGRAM

Wednesday, May 23.  
9:00—Procession of the Reverend Clergy.  
9:15—Solemn Pontifical High Mass.  
12:30—Dinner for Reverend Clergy.  
4:00—Solemn Services.  
6:00—Luncheon for Reverend Clergy.

## SCHARFF STORE TO CELEBRATE

Third Anniversary With Friday and Saturday Sale This Week at IGA Store

Friday and Saturday—today and tomorrow—of this week Scharff's IGA Store, Main and Toulme streets, will celebrate its third anniversary with a special sale of unusual interest and benefit to the buying public.

For the occasion Mr. Scharff has employed four extra clerks in order that each customer may be served with the fullest attention and promptly as well. No waiting unnecessarily. The store will not be crowded the two days but this will not interfere with a customer being waited on quickly. In this week's issue Mr. Scharff has a full page advertisement, telling of quality merchandise and all at bargain prices, he says. His word, as the past has proven, is a sufficient guarantee.

He is giving a \$5.00 cash prize to the person guessing nearest to the weight of the giant tub of butter he will have for sale and a \$2.50 cash prize to the person guessing nearest to the two 6-foot sausages he has purchased for this occasion.

Read the page advertisement carefully and profit thereby.

## FATHER'S NIGHT AT BAY HIGH

Editor Marshall Ballard was Speaker of Evening—Recreational Entertainment.

The annual Bay Central P. T. A. Fathers' Night meeting was held in the school auditorium Tuesday night, May 15th. The meeting opened with the P. T. A. song, following which recitations were given by Betty Yates and Harlon Wright.

Mr. Marshall Ballard, editor of the New Orleans Item-Tribune, spoke on the academic needs of the High School Student, in regard to the responsibility of raising the high school standards, to meet the college standards, rest with the colleges. And that the colleges should be more strict in their entrance requirements for freshmen.

He especially stressed his disapproval of elective subjects, and student government as being problems too weighty for the judgment of immature boys and girls.

After Mr. Ballard's very interesting talk Mrs. James Sylvester lead the audience in a 20 minute recreational period.

The municipal band played several selections, which greatly added to the evening's entertainment.

## Bay Central P. T. A. To Hold Final Meeting Of Year, Tuesday, 22.

The Bay Central P. T. A. will hold its final meeting of the year, at the school, Tuesday, May 22nd. There will be the installation of officers for next year.

The chairman of the various committees will also give their final reports.

7:00—Cantata "The Kingdom of God." Rendered by the Student Choir.

Thursday, May 24.  
10:00—Procession of the Reverend Clergy.

10:15—Address by The Most Reverend Daniel F. Desmond, Bishop of Alexandria, La., followed by First Holy Masses.  
12:00—Dinner for Reverend Clergy.

## JUDGE WHITE IN RACE

Announces Candidacy To Voters Second Judicial District—Offers His Record.

Judge Walter A. White, judge of the Second Judicial District, Mississippi, which includes the Gulf Coast section, announces in a message to the voters, appearing elsewhere in this issue of The Echo, his candidacy for re-election and asks the voters to consider his record. This, indeed, is a splendid recommendation. Judge White has administered justice to the people without fear or favor. He has met every requirement expected of a presiding officer of the bench in that manner that fills every requirement and exactitude of the exalted and responsible position.

The first primary will be held during the early part of August and as regular terms of circuit court are scheduled to cover practically the entire time from now on to the end of July there leaves little or no time for him to enter upon an arduous and strenuous campaign. It would be neglecting his duties to the public and by no means could he afford to do so. It would be unfair to neglect the duty he owes the public even though in the interest of his own candidacy. Hence, Judge White will not be able to make the rounds and see every voter personally. He stands squarely on his record and asks that this serve him instead of a personal campaign.

Our people know Judge White and anything we could add would in a measure be superfluous. He has well served the people and the State and it does seem there is no reason for a change.

## MOTHER'S DAY OBSERVED BY MOTHERS' CLUB AT S. S. C. WITH BANQUET

Rev. Father Leo F. Fahey Principal Speaker—Brother William, President, Host—Mrs. E. F. Fahey, President of Club Speaks—Mrs. E. C. Carrere, Toastmistress for Occasion.

Members of the Mothers' Club of St. Stanislaus College appropriately gave their annual banquet on Mother's Day, last Sunday, May 13. At the appointed hour of 1 p. m., guests for the occasion had arrived and were soon seated in the large and recently-renovated dining room, seating approximately one hundred.

At the speakers' table, the center of the dining hall, were seated officers, speakers and specially invited guests. Included in the number were President Brother William, Brother Edmund, Rev. Father A. J. Gmelch, Rev. Father Leo F. Fahey, Rev. Father John of St. Rose de Lima church, Rev. Father Moran and others.

Father Fahey was speaker for the occasion. His address was fitting and as finale to his address on "Mother" he read a well-known and sublime poem on the subject. But an address on occasions by Father Fahey is never replete without wit and in this he was not lacking. A parody on the poem (his own) was read and created his hearers with much laughter.

Mrs. Fahey delivered the annual address from the club as its successful president and other lady members and gentlemen followed. It was noted a facetious vein marked the

## Bay Library Gives Evidence of Interest And New Enthusiasm

While gardens blaze with roses and Easter lilies and housewives shake their oriental rugs, Miss Louise Crawford shows the spring urge by sipping up the new library books.

Our citizens are showing the pioneer spirit, with Mrs. Carl Marshall sparing no pains and we expect the library to grow fast. Mr. S. D. Siler, has loaned, indefinitely, a flat display desk and two book-cases, and Dr. J. A. Evans has loaned a library desk.

Donations of books continue with "Cavaliers of Death" by Rosita Forbes, twenty-three books for boys and girls; fourteen juvenile books and two non-fiction.

## BAY HIGH EXERCISES TUESDAY

Mrs. C. C. McDonald, State President, P. T. A. To Deliver Class Address

The annual high school graduation exercises of the Bay High School class will be conducted next Tuesday, May 22nd at 8:15 P. M., at the high school auditorium. Mrs. C. C. McDonald, state P. T. A. president, will deliver the graduation address.

The baccalaureate sermon will be delivered by the Rev. Gerault Jones of Pass Christian on Sunday afternoon at three o'clock at the high school auditorium. The public is cordially invited to attend; but due to the large crowds and confusion on commencement night, children under twelve years will not be admitted.

The program for the graduation exercises is as follows: Processional, Mrs. Carl Smith. Invocation, Rev. J. E. Gray. Salutatory, Bessie Mitchell. Class Song, Senior Class. Valedictory, Georgia Givens. Class Address, Mrs. C. C. McDonald. Awarding of Diplomas, Supt. S. J. Ingram.

At Parting, Senior Quartette. The graduating class this year has been a most outstanding class in every respect; over twenty-five per cent of the class has an average of ninety and above; all extra-curricular activities have been sponsored by Seniors, and the class enrollment is one of the largest in the history of Bay High.

## CORONATION OF MAY QUEEN AT ACADEMY AFFAIR OF BEAUTY

Miss Alice Camors Crowned Queen of May—Richard Roth of New Orleans King—Thirty-Four Maids And Dukes—Flower Girls—Neat Sum Realized.

## COLORFUL NOVELTY REVUE

Under Direction Mrs. Katherine Thomas For Tuesday, May 29 at Bay High

Rehearsals for the colorful Novelty Revue, to be presented at Bay High auditorium on May 29th, are being held daily and they give promise of something new in the way of entertainment for Bay St. Louis. The revue, under the direction of Mrs. Katherine Thomas and featuring her dancing pupils, is given by the Girl Scouts of Troop No. 1, co-operating with the Episcopal Guild. The Girl Scouts are planning to build a rustic cabin of their own near the beach, so do yourself and them a "good turn" by attending this show.

## Bay St. Louis Banks Officially Represented At Bankers' Convention

Both Bay St. Louis banks were officially represented at the annual convention, held at Biloxi Tuesday and Wednesday, by the Mississippi State Bankers' Association of which both institutions are members. Hancock County Bank was represented by Leo W. Seal, president, and S. L. Engman, cashier. The Merchants Bank & Trust Company by Charles G. Moreau and Cashier W. Val Yates.

Bay St. Louis banks are known state-wide, have quite a reputation and high standing and officers from both were received with interest and marked attention.

## Minstrel Benefit June Sixth and Seventh for Bay Municipal Band

A Wayne P. Sowell production of Minstrels will be presented in Bay St. Louis on the evening of June 6 and 7 at Bay St. Louis Hi School Auditorium for benefit uniform fund of Municipal Band of this city.

The public will, if rapidly respond. It is no over-kill how rapidly Bay City band has improved until today it rates with the best organizations of the kind in Mississippi. In fact, a pride to both city and state. Our people will respond. The Sowell productions are not new to our people. Their shows always insure a hearty response.

## WINNERS IN PASS CHRISTIAN FLOWER AND GARDEN CONTEST SATURDAY AND SUNDAY; AUSPICES PASS GARDEN CLUB

Flower Show Outstanding Success—More Members Exhibiting Than in Previous Years—Bay St. Louis Captures Ribbon in Best Potted Plant Success.

Pass Christian, May 14—Mrs. D. E. McDonald was awarded the silver loving cup for the sweepstakes prize for a display of Easter Lilies, Mrs. Fred C. Mattes received a Shearwater pottery vase for display of annuals and Miss Nannie Sutter was awarded the garden basket and tools given by Mrs. Thornhill Broome for the most typical southern garden at the annual spring flower show of the Pass Christian garden club held Saturday and Sunday at the pavilion of the Miramar Hotel.

Awards in the various divisions follow in the order named: Best single specimen of any cut flower: White American Beauty rose, Miss Lillian Sutter; Shirley poppy, Mrs. George Smith; Pink hibiscus, Mrs. Guy Northrop.

Best group one variety of cut flowers: California poppies, Miss Lydia Mattes; red poppies, Mrs. Geo. Smith; ragged robins, Mrs. Guy Northrop. Best potted plant: Begonia, Mrs. Donald G. Rafferty; cynoglossum pink, Mrs. Fred Mattes; caladium pink, Mrs. Chas. G. Moreau. Best arrangement, one variety of cut flowers: Red poppies, Mrs. Geo.

(Continued on page 4)

## Subscription Price . . . . .

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Dunbar Rowland,  
Jackson, Miss.

No affair is looked for more eagerly each spring in Bay St. Louis and vicinity than the usual May Queen coronation and last Sunday, May 13, the day and date for this year, was no exception.

Miss Alice Camors of Bay St. Louis, and member of Class '34, St. Joseph Academy, was selected queen, a role which she filled with all required grace and becoming dignity. Mr. Richard Roth, popular young gentleman of New Orleans was king.

St. Joseph Memorial Hall was filled to overflowing. Such an outpouring of friends and others from this city and adjacent localities was a tribute to the occasion and cause, since the funds to be realized were to be appropriated by the Parents' Club over to the convent debt fund, and of which organization, Mrs. W. A. Staehle is president.

The affair was quite colorful. The queen wore her regal attire with fitness and the maids and others forming the court added color and beauty to the pageant as the figures passed up the aisle to the stage where the throne had been built.

Later in the evening dancing was enjoyed until a late hour. The Harmon Orchestra was in attendance and nothing that would have contributed to the full enjoyment of guests had been omitted, a compliment to the various committees and the management in charge.

Herald, Billy Tucker. Crown Bearer, Maxine Strong. Queen, Miss Alice Camors. King, Mr. Richard Roth. Pages, Clarisse Weeks, Marie Jones, Schuyler, Katherine Elton Kehoe.

Maids of Honor—Miss Ann Pearl Mills, Miss Roberta Rigaud. Dukes, Mr. Johnny Heath, Mr. Larry Bonura. Flower girl, Carol Stevenson.

Maids—Miss Clelia Toledo, Miss Lois Wolf, Miss Almie Hauser, Miss Ella Louise Quin, Miss Nina Benedetto, Miss Mathilda Maurigi, Miss Helen Martin, Miss Mary C. Zimmerman, Miss Evelyn Perre, Miss Dorothy Tudury, Miss Ethel Mae Boudin, Miss Margaret J. Williams, Miss Leonell Arcehaux, Miss Clara M. Manuel, Miss Vera Banderet.

Dukes—Mr. Eddie Heath, Mr. Billy Hoger, Mr. Junior Fahey, Mr. Charles Kerkosien, Mr. Leroy Nelson, Mr. Claude Quintini, Mr. Junior Greenberg, Mr. Henry T. Fayard, Mr. T. F. Monti, Mr. Leo Blaize, Mr. Sylvester Adams, Mr. Andy Becker, Mr. Lucien Kidd, Mr. Marcel Gobert, Mr. Carl Banderet.

Flower Girls—Betty Hurley, Dorothy Bertucci, Ydell Farve, Marcel McQueen, Patsy Kehoe, Georgia R. Staehle, Audrey Hehl, Janet Maxwell, Evelyn Tudury, Amelia Bertucci, Julie Elliott, Janet Landrum, Gaynell Gex, Elaine Boudin, Claire Peranich.

Floor Committee: E. C. Carrere, C. A. Gordon, Jerry Gordon, C. J. Gordon, George Stevenson, M. E. Badon, Jos. R. Scharff, Henry Capdepon, L. S. Elliott, W. A. Staehle, A. S. McQueen.

### Program

Garland Dance, S. J. A. Pupils. Song Selections, Melanie de Ben. Tap Dancing, Pee Harding. Readings, Miss Ruth Scott. Violin Selection, Mrs. C. Thomas. Whistling, Mrs. A. McLaughlin. The Sisters wish to thank the ladies of the Mothers' Club for successfully sponsoring this affair. To them they extend their sincere thanks. They are deeply grateful to all who contributed to make the program such an outstanding success and to the Floor Committee who kept such excellent order. The Gym Debt, as a result of this festival was decreased by more than \$275.

## Commercial Education For Adult Available at Central School for Summer

City Supt. of Schools S. J. Ingram informs The Echo that the Vocational Board will sponsor Adult Education during summer months for those who are interested in Commercial Education, and these courses are open to any who might be interested in taking typing, shorthand, Business English, Bookkeeping and Business Math. There is no charge for the course. Classes will meet on Monday, Tuesday, and Thursday nights from 7 to 9 p. m., beginning May 17. Classes will meet at the Central High School.



# THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY.  
ECHO BLDG.

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## THEY ALL DEPEND ON THE RAILROADS.

ONE of the best ways to look at the railroad problem is in the light of its influence on other industries and on employment.

No industry, in normal times, is so heavy a purchaser of materials and supplies as the railroads. The bulk of their purchases are from the heavy industries—those which provide the most jobs and investment opportunities, and which touched the deepest lows of depression. Steel, iron, coal, lumber, chemicals—all of them have depended on the railroads for a heavy percentage of their total sales. By the same token, many employees of these industries have been dependent on the railroads for their jobs.

The railroads themselves are among the heaviest employers of the nation. In addition, much of their labor is highly skilled, and commands wages that are far above the average. No class of workers is better paid, and most of the great lines have pension systems whereby the rail workers are assured of an income in their old age. Not the least menacing factor in the rail problem is that the very existence of the pension system has been imperiled—no business can pay out money it hasn't got.

These few facts serve to indicate why so many believe that legislation which will give the rails a fair deal is absolutely vital to the recovery of all basic industries. We can't starve our great basic industries and expect to have good times.

## FLOWER SHOW AND GARDEN CLUB.

PASS Christian club scored heavily Saturday-Monday on the occasion of the annual garden club flower show. One need not be told the display was larger and better; there were more variety and specimen of rare plants and flowers not unusual. The latter conclusively proves practically anything that grows elsewhere will do equally as well along the the God-Favored Mississippi Gulf Coast.

Pass Christian is justly proud of its Garden Club. It should be. Men and women have banded in a garden club not only in name but in practice. A visit along the Pass Christian coastal line is a living manifestation. No where are there more gardens and productive of flowers. Someone has truthfully said that to own a successful garden the test is best by the fact of blooming flowers. The true garden lover cultivates and loves his flowers. He grows his plants with such tender care and applied diligence until the reward of many blossoms is visible.

The garden club is an evidence of further cultural attainment and accomplishment and Pass Christian is not the exception. We are glad to note a number of members—even though they are few—are Bay St. Louis residents. The annual show was well worthy of visit and The Sea Coast Echo wishes to congratulate each and everyone who in anyway was connected with the success noted.

## AT GRADUATION TIME.

THIS is an interesting time of the year. The eve of school commencement exercises, preceded by many entertainments from the grammar and other grades. Well serving as medium of presenting dormant and latent, or, possibly, undeveloped talent, great possibilities are noted on every side. In Hancock county and Bay St. Louis we have already enjoyed a number of school programs to the mutual benefit and enjoyment of both from the stage and auditorium.

Graduates will soon receive diplomas, essays will be read, many quoting Emerson, a source worthy of drawing from and we will reenact our own time when we went through the same period of life when the world is most roseate. There will be a number of graduates from this city in excess of the usual number. The young now go to school in larger numbers over a longer period and the average boy and girl finishes in order he may commence life.

God speed to the young people who have labored and scored success. May they reap their just deserts and become the useful, honorable and successful citizens for which their work has fitted them and to which they are destined. With the laurel leaf may we present the four-leaf clover as well?

## REGULATIONS MAY HELP BUSINESS.

THE ECHO does not pretend to understand half of what is being said about the Stock Exchange bill because we haven't even read half of it but there is, it seems to us, one side of the argument worth noting.

To begin with, in view of the revelations of the past few years, Mr. American and Family have little confidence in those who administer the exchange or the stocks that are listed. They have been amazed at repeated evidence that the stockholder has been robbed. New revelations confirm the impression.

If the government passes a law which holds out reasonable prospects of a fair deal for the investor that seems able to prevent some of the fraud that has been common and forces crooks to abandon fake schemes to dupe the public, there would seem to be an excellent chance of restoring public confidence in the exchange and thus increase its business.

## KIDNAPING RACKET.

OUR country is seemingly one of many rackets. Every day a new one is discovered and the menace grows. But none has so aroused the country fraught with so much danger to our personal liberty and lives as that of the kidnaper. No case of the kind since that of Charley Ross has attracted nation-wide and world-wide attention as well as that of Charles Lindbergh, Jr., whose abductors and murderers have never been apprehended.

At the present rate no one is safe. Children appear to be shining targets. Money in great sums is exacted under pain or death. We are glad every legislature of the various states are dealing with this danger in drastic manner. The death penalty is none to severe when we think of the anguish and living death parents and other loved ones suffer through seemingly ages of mental torture.

The Robles case of Arizona and the Gettle of California both the kidnapped rescued. The discovery in both cases is cited in Associated Press dispatches which tell the story:

Alive, but ill, 6-year-old June Robles was found chained in a grave-like-prison—a desolate cacti-covered hole—near Tucson, Arizona.

An unsigned special delivery letter, postmarked Chicago and evidently written by someone connected with the kidnaping, gulped officials to the spot. The letter was received at Governor B. B. Moeur's office at Phoenix. No ransom was paid.

William F. Gettle, Beverly Hills, Calif., millionaire, was found, bound and masked, on a bed in a small house at La Crescenta, Calif. He was gagged but unharmed.

Officers raided the place after questioning a man whom they had arrested with two women in a Los Angeles apartment. Occupants of the apartment had been under surveillance as suspected members of a bank robbery gang.

One man was arrested and another escaped when Gettle's prison was raided.

No ransom was paid.

## ST. STANISLAUS MOTHERS' CLUB.

A DOUBLE event was celebrated at St. Stanislaus College when the S. S. C. Mothers' Club observed Mother's Day on Sunday last and the membership also gave their annual dinner to parents and invited guests.

It was brought out during the program of addresses that the club has accomplished more than the ordinary share. It has meant, as President Bro. William said, much of the life and being of the activity that so essentially spells the success of the school and well deserved tributes were paid to those whose efforts had not been in vain.

It is surprising the possibilities and accomplishment of constructive pursuit possible in organized effort. The college Mothers' Club, now in its second year has not only made its impress both here and in New Orleans, represented in both places, but its work has been such to give telling result. It has served as a valuable auxiliary to the college management in obtaining and purchasing a number of improvements and equipment that otherwise could not have been obtained. The latest is the attractive new uniforms for members of the college band.

Mrs. Redmann, a leading representative at New Orleans, announced a series of entertainments and benefits during the vacation period to be given at New Orleans, evidencing the activeness of the club even though during the lull period and stated that much was already slated for next year.

Mrs. Edmund F. Fahey of Bay St. Louis has proved her worth as president, a leader and doer and in the person of Mrs. E. C. Carrere, who was toastmistress of the banquet, she has an active and effectual ally.

All praise and best wishes to the Mothers' Club of St. Stanislaus College.

## ARE YOU A SAFE DRIVER?

SUMMER isn't far away when the streets and highways of the nation will be crowded with traffic. Fine dry weather will bring out thousands of motorists—and roads will resound again to the roar of motors.

Now is the time to ask yourself if you are a safe driver—don't answer too hurriedly. You can give yourself a little quiz that will help. Are you thoroughly conversant with the driving laws of your state? Do you adapt the speed at which you drive, to local conditions—in other words, are you aware that 20 miles an hour is dangerously fast at times, and slow at others? Do you stick to your side of the road, and make certain that you can stop, under any circumstances, in the assured clear distance ahead? Are you careful not to pass on hills and curves? Other questions of that kind will suggest themselves to you. But even if such a test, honestly answered, puts you in the safe driving status, you aren't through. How about your car? When were the tires, the brakes, the steering, the lights, last inspected by a good mechanic? A substantial percentage of motorists put off repairs till tomorrow—and sometimes that tomorrow never comes.

Last year was one of the worst in the history of the automobile so far as needless sacrifice of life and property was concerned. Every motorist should give himself a safe driving test now—and if he is uncertain as to how to do it, traffic departments and safety organizations exist to help him. Bring accidents down in 1934!

## GREAT TRAGEDY: LITTLE NEWS.

WHAT tragedies are revealed in a few cold black lines of type!

A dentist in Nebraska opens his offices one morning to discover the dead body of a young woman and nearby the bleeding form of a young son, a college student. Implicated in some transgression of the law life lost its sweetness, hope faded and suicide was apparently the only way out.

In Oklahoma, the father of seven children, administered poison to his wife and family, except a small baby girl. "I hadn't any money and my family was starving. I couldn't bear it any longer," he said, after three were dead. Life itself could be justified or condemned by someone who could analyze the motives, causes and consequences of these mishaps that are revealed in a few words.

## MERELY THEORETICAL

By GEORGE E. SCHILLING

### COMMUNISM

IF ANYONE could be certain exactly what this word means, the subject would be much easier to discuss. Logically it ought to mean the ownership of everything, even Senator Long's garters, in common, for that is where it gets its name,—from common, not from garters. In practice it never seems to go quite so far as that.

In this logical sense the communistic idea is much more respectable than one might think. The first English settlements in the present United States, both in the South at Jamestown and in the North at Plymouth, were communistic. The plan was soon given up in both colonies because it did not work. The rule of poverty in monasticism means that the individual monk owns nothing, all property being held by the order, or in trust. It is successful under conditions which cannot be duplicated in the secular world. Even under the rigid rules of the monastery, the individual brother is left in undisputed possession of his clothes and intimate personal effects. He may not own them, but he has just as undisturbed use of them as if he did.

But Communism is not only the ownership of property in common, it is a revolution which puts the workmen on top and the rich man at the bottom. Any man who hires another to work for him is a dangerous character. The rich man, whether landowner, banker, merchant or manufacturer, is a public enemy to be imprisoned, exiled, or killed. His family is suspect and so not entitled to the privileges of citizenship. The common laborer, or the poor tenant farmer, is a distinguished citizen, with the right to special privileges, and favors, to honor and authority.

The Communists themselves talk about a "class war," the poor defeating the rich. Logically they should be the left wing of Socialism, but in practice they fight the socialists just as hard, and rather more constantly, than they fight parties sitting farther to the right. The Socialists, both in this country and in Europe, seem to be a somewhat cautious lot, appreciating fully that the changes they advocate will require a lot of work to put in practice. The Communist wants to go out and bust something right now.

But Communism is not only an economic system and a class war, it is also Russian, so far as we know it. Its "bible" is a big book written by a German who lived in England; but his theories have been well tried out in Russia. Many people have read about Karl Marx' "Capital," but few have had the industry to read it, for it is said to be very hard reading.

Russia was the biggest country in the world, and one of the poorest and most backward. It was ruled by the richest man in the world, who was surrounded by a number of other very rich people who grafted scandalously. Most Russians were very badly off indeed. After their country had been well beaten in the great war, the people threw out the grafting overlords, killed a lot of them, and took everything they could find. Naturally there was a lot of waste and loss, and what wealth was left was not enough to go around. The Russians are still very poor indeed under their Communist system, but are probably no worse off now than they were twenty years ago. As a people they are incompetent under any system.

Outside of Russia Communism seems to be going out of fashion in Europe. Just after the war it was threatening in various countries. Over here it has always had a hard time. Worry about it gives some of our esteemed citizens the villies, which seems quite unnecessary, for, whatever it is, we don't want it.

As an economic scheme it interferes with the "collecting interest," which is very strong. It is impractical and unnecessary. There is no reason except bad management why we need to divide up our possessions, when it is so ridiculously easy for us to make more for everybody. A class war is no more appealing to us. There is no use in killing a man, or even putting him in jail, merely because he is a good manager. It would be much more sensible to give him a good job managing something. If he is merely a stuffed shirt then he is harmless and can be safely retired. A Russian experiment is no more enticing. We do not want to imitate the Russians. We do not understand their ways of thinking, and we are not favorably impressed with what we do seem to know.

Communism is too extreme to appeal to the American majority, and its record of success is altogether too limited to suit us. Many of us think that we shall make radical changes in our economic organization in the direction of more thorough governmental control of business, but that we shall make them gradually and cautiously. We still have a good many small property holders in this country, who are not averse to progress; but no capitalist, even a small one, is ever a good Communist.

## Cue For Callisthenics

A serious and hard-working scientist has found that when a bee stings you it uses 22 muscles. We forget how many muscles a person has, but when he has been stung he uses virtually all of them.—Kansas City Star.

## Be Sure Your Insurance Protects You!

To Make Sure of Protection It Is Necessary



## Insurance

Call and let us explain this to you, for your own protection.

Insure With  
**Merchants Insurance Agency**  
MERCHANTS BANK BLDG., BAY ST. LOUIS, MISS.

## WITH THE PRESS.

GOVERNMENT VIOLATES NRA CODE

(Bogaloua, Miss., Enterprise)

JUST about a month ago our good friend, Simon S. Marks, State Director of the National Emergency Council, complained through the medium of the Press that he had very little to do as there were only a few complaints made to him of violations of the NRA Code.

We decided that being the case, to give brother Marks something to worry over and we wrote him, asking him this question:

"How can you, as State Director, expect the printers of this state to comply with the NRA Code as to price fixing, etc., when our government is the greatest violator of that code in the nation."

It is a well known fact that for years and years the government has been selling stamped and printed envelopes at a price lower than the printing shops of the state and nation could buy the raw bond paper upon which the printing was done.

It is also a well known fact that in giving this service to a few big corporations and a favored few that a deficit was created in that branch of the government's printing department that had to be met by the small taxpayers and property owners of the nation.

Not only that, but the government uses its employees in the post office department, and the trains, boats, planes, etc. to transport, free of charge, these stamped and printed envelopes to its customers.

The government is a firm believer in advertising its goods, wares and merchandise, for at every post office it is reported, you will see advertisements soliciting the printing of stamped envelopes.

For years and years the National Editorial Association has sent committees to Washington to lobby with the members of Congress for a repeal of the laws that permit the government to compete with the printing industries of the nation.

The government pays no taxes, no license to do printing.

But every print shop and every newspaper in the nation must pay taxes and privilege license in order to carry on its business operations.

Is This Fair Competition?

It is certainly not, and until the government sets its house in order, honestly and conscientiously files the Blue Eagle, it cannot say, in truth and sincerity, that "WE DO OUR PART."

Our good friend, Mr. Marks, wants to do the right thing in this matter. He is a man of outstanding integrity and believes in fair play. To support this statement here is what he wrote in answer to our letter to him, as referred to above: Dear Mr. Chapman:

I have read with a great deal of interest your letter of April 10th, and I am glad to see that you are open to a change in the code of the NRA in this state.

With reference to your statement in regard to the U. S. Government Printing Office in competition with privately owned printing establishments, I am writing to Mr. Frank Walker, Executive Director of the National Emergency Council in Washington, D. C., and am sending him a copy of your letter.

I shall be glad to hear from you again at any time.

Yours very truly,

SIMON S. MARKS,  
State Director.



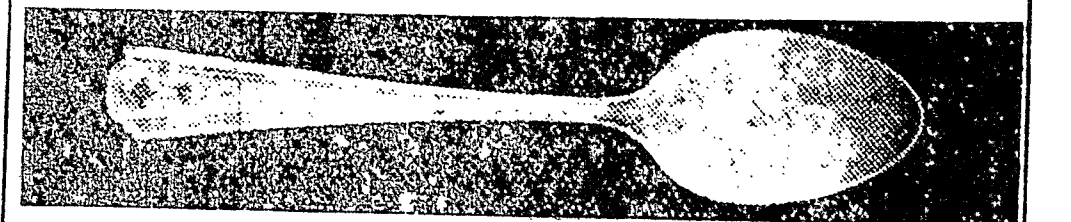
## The Jung Hotel

Eighteen Stories of  
Modern Hotel Luxury.  
700 Rooms 700 Baths,  
700 Servitors.  
700 Ice Water Faucets,  
700 Electric Ceiling Fans.

The only Hotel in New Orleans that has all of these conveniences in every room, without exception. Largest PARKING GROUNDS in South.

Single Rates as Low  
As \$2.50 Per Day.  
"You can live better at the Jung for less"

## Start Your Set of . . . Peerless Silver Plate



SIX TEASPOONS made and guaranteed nationally known "ONEIDA COMMUNITY SILVER PLATE"

GUARANTEE: If after use you are not satisfied, you may return them for a full refund. Your dealer will refund the money you paid for it.

For Three Miniature Coffee Can Vouchers and . . . 33c  
Wrapper on each set of spoons tells you how to get knives, forks, tablespoons, etc. in the same pattern at equally amazing prices.

Spoons must be obtained through your grocer. One of these Miniature Coffee Can Vouchers in every 1 pound of Luzianne Coffee. Three in every three pound pail.

**LUZIANNE COFFEE**  
100% GOOD

WM. B. REILY & CO., Inc. New Orleans

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Yours very truly,

SIMON S. MARKS,  
State Director.

The government on almost every principle and policy is all right.

The NRA Code has its required place in the affairs of the nation, and every individual, corporation and corporation should comply with its requirements as far as possible.

We are under a democratic administration and under the leadership of one of the greatest and most benevolent presidents the nation ever had; he is a man of great vision and foresight and we are sure that as soon as his attention is called to the matter upon which we so reluctantly comment, he will, in all fairness, seek to have this unfair competition in printing stamped envelopes repealed as it should have been done many, many years ago.

Every newspaper and printing establishment in the nation would be loud in its praise of the President should he, in his great spirit of fairness, request the Congress to amend the laws pertaining to the printing of stamped envelopes and fix the price to correspond with the price fixed in the Code of "Fair Competition."

## LISTEN TO THE DOCTORS!

(Bogaloua Enterprise)

CHEAP food is apt to be bad food, that causes indigestion and dyspepsia, and forces you to pay repair bills to the doctor. So that makes the cheap food very expensive. The doctor scolds you besides and tells you to eat only good food.

It is the same thing with one's indigestion and dyspepsia develops and forces you to pay repair bills to the automobile doctor. The garage man tells you to use only good oil and treat your car right.

"Quality buying has returned af-

ter three years of "price buying," said a garage man, "and owners have learned that cheap oils bring repair bills. New engineering triumphs help the quality refiner. Latest years on the new cars must have expensive pressure lubricants for successful operation."

Every efficiency engineer in the country has demonstrated the use of cheap oil in all kinds of machinery, particularly in automobiles. The U. S. Bureau of Standards condemns poor lubricants.

## SEND THE SIGNS HERE.

(Bogaloua Enterprise)

FOR the past several months there has been a spate of outbreaks in various sections of the state when signs are removed from bridge and highways which stated they were built under the Long-Allen Administration. While the Enterprise does not approve of the actions we might suggest that these signs be brought to the two ends of an uncompleted highway, in the Boggy Chitto swamp, which cost the taxpayers more than a hundred thousand dollars, is accessible at times and rapidly deteriorating. Maybe if the signs were placed at each end of the neglected highway, it would result in the road receiving some attention, after so many promises have been made by Senator Long and Governor Allen to give it "prompt attention."

## PRINTING



FINE printing means fine correspondence, whether it's personal or business. It helps to make and hold contracts, it is impressive and dignified. Use printed communications and you will establish new contacts. Prices are low now.

Phone 3-J  
Job Department

The Sea Coast Echo  
CHAS. G. MOREAU  
Bay St. Louis, Miss.



## Mollere's Groceteria

151 Coleman Avenue  
Waveland, Miss.

### SPECIALS FOR FRIDAY AND SATURDAY

#### FRESH FRUITS & VEGETABLES

SNAP BEANS 2 pounds	5c
CARROTS SPINACH & BEETS 2 bunches for	5c
LETTUCE Iceberg, 2 heads	15c
EGG PLANTS large, 2 for	15c
CELERY Extra large, each	10c
ONIONS 2 pounds for	5c
FRESH PLUMS per dozen	25c
FRESH PEACHES per doz.	40c
FRESH APRICOTS dozen	25c
MANGOES 2 for	15c
MINT Large Fresh Bunch	5c
WATER CRESS large bunch	5c
JUICY LIMES per dozen	20c
RIPE PINEAPPLES 2 for	25c

Visit our modern MEAT MARKET. You can be sure of the utmost in quality, at prices astonishingly low.

ROUND STEAK, Beef, per pound	20c
SIRLOIN STEAK, Beef, per pound	22c
VEAL STEW, per pound	5c
BEEF SHOULDER STEAKS, per pound	17c
VEAL SHOULDER	
2 LBS. OF PORK SAUSAGE	ALL FOR 89c
1/2 LB. OF VEAL LIVER	
1/2 LB. OF SLICED BACON	

Ballard's Insurance Growing Mash, 25 lbs. .... 75c  
Ballard's Insurance Chick Grain, 25 lbs. .... 75c  
8 1-3 lbs. of Baby Grain "Ballard's" .... 25c  
8 1-3 lbs. of Growing Mash, "Ballard's" .... 25c

All big things start from little things. Start your Baby Chicks on Ballard's Insurance Feeds.

Starting MAY 17TH on through MAY 26TH is Ballard's OBELISK FLOUR week at our store. Be sure to visit our store for prices and special display.

IF IT COMES FROM MOLLERE'S ITS THE BEST.

## The Sea Coast Echo

### City Echoes

—Mrs. E. P. Ivy was hostess Friday evening to a bunc party entertaining fourteen guests for the occasion. The affair was given on the eve of her return to New Orleans.

—Mrs. Ned Ivy returned to her home at New Orleans the past week end after spending a fortnight at one of the beach villas at South End Boulevard, after a round of social activities.

—Dr. and Mrs. A. P. Smith have returned home from Natchez, Miss., where they attended the State Medical Association convention and visited at the home of Mrs. G. O. Korn-doffer and family.

—Mrs. W. Val Yates and daughter Betty, returned home Sunday from quite a stay at Opelika, Ala., where they visited the former's parents, Dr. and Mrs. Powell. Mrs. Powell returned with her daughter and will remain for an indefinite stay.

—Mr. and Mrs. David Jacques and baby boy, residents of Simpsonville, South Carolina, arrived during the week and are visiting at the home of Mrs. Jacques' parents, Mr. and Mrs. W. J. Kidd at their Carroll avenue home. The visitors will remain for an indefinite period of time.

### Summer Specialties For the Ladies From

#### Case Beauty Shoppe

MRS. ROBERTA CASE, Prop.

WITH the presence of Spring and the advent of Summer there are many new ideas and original effects offered the public, one to fit each face and to suit the individual hair.

### Summer Specialties

are now featured. Visit the Case Beauty Shoppe, opposite A. & G. Theater. Let us talk it over. See what is offered and get the newest and best. Always glad to see visitors and discuss the newest and best suited for individual attention.

Hair-Dyeing and Tinting.

### MRS. W. VAL YATES LOSES FATHER, REV. DR. W. B. POWELL

#### Distinguished Baptist Missionary Passes Away at Opelika, Ala.; Aged 80

Rev. W. B. Powell, father of Mrs. W. Val Yates, passed away Tuesday evening shortly after 7 o'clock, at a hospital in Opelika, Ala., where Mrs. Yates had been at his bedside for two weeks, prior to a few days before his passing away.

The Rev. Dr. Powell, aged 80 years, was one of the best known and outstanding figures in the Baptist church, member of several executive boards nationally known and a mission worker in the field of the church over the entire south. He was a national figure. No man in the church was better known, none had served longer than he. It is said that he dedicated more churches more than any churchman known and that he was an executive in realizing funds for building of churches and paying off obligations and a revivalist of the higher type, he was a leader.

In his passing away the Baptist church has lost one of its splendid workers and shining representatives. He was a fine speaker and was always in demand, and filled the engagements despite his advanced years. However, recently his health failed and continued so until the end.

He had visited at the home of his son-in-law and daughter recently from time to time and was frequently a speaker before the Bay Rotary Club, Rotarians and others who knew him locally will join his numerous friends over the country in mourning his passing away.

He is survived by his widow, who came to Bay St. Louis a few days ago, accompanied by her daughter, and who is quite ill.

A number of daughters and son also survive, living in different sections of the United States.

Arrangements for the funeral had not been made at this writing. It was contemplated he would be buried at the family burial place in Milan, Tenn., however, a later report indicated the funeral might take place at Opelika, Ala.

#### Bermuda Lilies In Profusion Grown In Bay St. Louis Garden.

Misses Hilda and Barbara Sick of Bay St. Louis are successful growers of Bermuda (Easter) lilies this season to an extent that many people visit their garden on North Beach Boulevard where seemingly any number of blossoms are at their best.

The lilies are large in size and as many as six and seven well developed blossoms appear on a single stalk. We have never seen anything the equal. The public is invited to view. They are not obligated, however, anyone wishing to purchase may do so, either in small or large lots.

#### Eighth Grade Group To Present Play and Receive Certificates

The pupils of the primary grades of Central School will present a playlet, "The Awakening" on May 18, at 8 p. m., High School Auditorium. All choruses will be rendered by the fifth grade.

Admission 10c and 15c. Certificates to eighth grade pupils will be presented after the conclusion of the program.

The public is cordially asked to patronize the entertainment and to be present for the presentation of the certificates.

#### Water Color Paintings by Mrs. Nina Stilwell For Local Library Benefit

There will be an exhibit of water color paintings by Mrs. Nina Stilwell, sponsored by Miss Louise Crawford, librarian, to equip the library.

This exhibit will include scenes of Bay St. Louis and Nantucket and will be held in the library (over the Hancock County Bank) Saturday, May 19th from 3 to 5 p. m.

Admission 10c, public is invited to attend.

#### FLAT TOP NEWS.

The Eighteen Carat Boob, a three-act all comedy play, will be presented at the Flat Top School at 7:30 P. M., May 19. Admission 5 and 15c. Music will be furnished by the Lee Brothers String Band.

—Miss Betty Huber of New York has returned to her home after a visit to Misses Mariah and Levia Engman and their mother as their house guests, and also visited Mrs. L. Leonard of Bay St. Louis and New Orleans. Miss Huber has numerous friends here and her visit South was an occasion of general delight.

#### The Higher Life

—Kathleen Riley, "Cheese, kid, let her write, you wrote for de higher life." —Dale, who dey be my buddy, sometimes dey be a "higher life."

### NIGHT IN A JAPANESE GARDEN THIS EVENING AT PASS CHRISTIAN

#### Benefit Trinity Episcopal Church—Unusual Program Dorothy Dix to Speak

Bay St. Louis will join with Pass Christian this Friday evening in the benefit to be given at Hecht's Japanese Garden, when an unusually attractive program will be presented under the title of "A Night in a Garden."

Funds to be realized will be appropriated to the church fund of the Trinity Episcopal Church, Pass Christian, of which the Rev. Girault Jones is rector.

The public is invited to this benefit. Hecht's Japanese Garden by night is well known as a fairland and this event will serve as an occasion to visit. Tickets have been unusually priced and no one will regret the price and time nor forget the night spent in a garden of such rare beauty and of the unusual.

The following program will be presented:—Emelda Troxler and Peo Harding.

Value Bluetie—Irene Zambelli. Alegria—William Baker. Water Sprite—Peo Harding. May Night—William Baker. Spanish Life—Emelda Troxler. Intermission.

Dorothy Dix—Mrs. Elizabeth Gilmer. Tango—Emelda Troxler and Peo Harding.

Schon Rosemarin—Irene Zambelli. A Waterfall—Emelda Troxler. Jarabe Tapatio—Peo Harding. Valse Espagnole—William Baker and Irene Zambelli.

Mrs. Ellen M. Stier, accompanist for Emelda Troxler and Peo Harding.

Mrs. Velma Drueiding, accompanist for William Baker and Irene Zambelli.

Costumes

Mrs. Arnold Troxler, of New Orleans, for Emelda Troxler and Peo Harding.

Mme. Irene Zambelli, of New Orleans, for William Baker and Irene Zambelli.

During the intermission flowers and candy will be sold.

At the conclusion of program refreshments will be served.

In the event of rain Friday, the program will be given the following evening—Saturday.

#### Merchants Bank Building Undergoing Exterior Renovation

The Merchants Bank & Trust Company's building, said to be of a type that is outstanding on the Gulf Coast, noted for its type of the renaissance of the classical combined with the possibly more modern, is undergoing a thorough renovation on the exterior. The walls of pressed brick have been recemented over every joint where necessary and the cement trimmings arching every window and door painted with an aluminum shade of cement paint.

This work is carried out by Gerald Price and George Schoonmaker, two well-known local painters, who are now completing the work, and who will next week be part of the men who are to do a somewhat similar work to the City Hall building.

#### Local Knights of Columbus to Meet To Receive Special Agent

On Thursday evening of this week, May 17 at K. C. Hall, 8 o'clock a special meeting of members of Pere LeDuc Council, K. C., will be held, to be followed by a special social reception.

On this occasion the Knights will be honored with a visit from Hon. M. J. O'Leary, special agent, who will address the membership.

Delegates at this meeting will also be named to the State convention, to be held at Vicksburg on Sunday, May 27.

Grand Knight A. G. Favre, of the local council will preside at the meeting.

#### FOR SALE

BILOXI catboat, 18 ft. over all, fully rigged. Watt's Shipyard, Bay St. Louis, or S. J. Charles, New Orleans, MA 1157. \$95.

### Personal and General

#### MUSICAL PRESENTED AT HOME OF MR. AND MRS. OWEN CRAWFORD.

A fair sized and appreciative audience assembled at the residence of Mr. and Mrs. Owen Crawford, Citizen street, Thursday evening of last week on the occasion of a musicale program presented as a benefit for the Episcopal church. There was no entrance fee charged. Guests had been graciously invited and the silver offering was purely voluntary.

The program was one of interest and charm, interpretive of artistry throughout and easily proved inspirational, the guests leaving with that feeling born of satisfaction to the inner recesses of one's better feeling. One felt that he or she left carrying away something that made them all the gainer—well recompensed for the evening.

Mrs. Snedecker, a relative of the Crawford family, and pianist of ability, played several classical numbers. Mrs. Katherine Schmitt Thomas gave two violin solos, accompanied by Mrs. Goldman; Miss Marie Louise Renaud gave two difficult piano numbers, while Mrs. Smith, department of music Central School, rendered one of the well-known classics.

Mrs. E. J. Lacoste, Junior, formerly Miss Laurin Gex, and Gulf Park graduate, gave two readings excellently presented and equally well received.

Mrs. Morse gave two vocal solos, her mezzo soprano voice, musical and of marked evenness, accompanied by Mrs. Goldman.

All numbers were applauded and in each instance encouraged.

It is seldom one finds such program of genuine worth; where real musicians gather and give a presentation of depth and beauty. The hope is expressed that another evening of the kind may again be given at no distant date.

Miss Louise Crawford announced each number.

Refreshments were served at the conclusion of the entertainment.

#### MISS MARGARET GREEN ENTERTAINS SCHUBERT MUSIC CLUB; WEDNESDAY.

Miss Margaret Green, president of the Schubert Music Club, entertained the members at a delightful afternoon tea, assisted by Mrs. John Green, on Wednesday afternoon. Each of the "outgoing" officers presented a shoulder corsage as was Miss Evaline Lacoste, directress. The long table was heavily laden with all sorts of dainty sandwiches, relishes, cookies and muffin cakes—in beautiful cut glass and silver plates. Long, pink candles in silver candle sticks at either end of the table.

The center piece was a circle of muffin cakes, iced in white with a pink letter on each, formed to read Schubert Music Club. Eight tiny pink lighted candles, representing the age of the club; delicate pink sweet peas and fern made a beautiful border.

Guests of honor, Mrs. Moss and Mrs. August Carriere.

This delightful social function brought to a close the club's activities for the year 1933-34. The members feel this has been a very successful year, in every way and will be ready, in September, to make next year, another banner year.

#### MRS. PEPPERDENE'S PARTY FOR THURSDAY AFTERNOON OF THIS WEEK.

Mrs. Kenneth W. Pepperdene, one of the popular hostesses of this city will entertain quite a number of guests on Thursday afternoon of this week at an apron and bridge party, each of the guests to attend in gingham or other material aprons. The idea is quite unique. Refreshment appropriate to the party will be served and much hilarity is promised. The feature of the evening will be the playing of bridge, auction and contract.

#### MRS. CASE HONORS MISS STECHMANN, A BRIDE OF THIS WEEK.

Mrs. Roberta Case was hostess Friday afternoon to a beautiful function on the occasion of the miscellaneous shower complimenting Miss Anna Stechmann, niece of Mrs. E. C. Payard. A large number of friends responded to the dainty invitations that had been issued through the mail and the number of

## NOTICE!

During the months of June, July and August our store will be closed on Saturday afternoons.

We have a few specials to offer as follows:

Inside paint as low as—per gallon	\$1.25
Copper paint—per quart	.85
Pure Manila Rope—per pound	.25
Cold Water Paint, all shades—per package	.50
Lin X, "Special Linoleum Preserver"—quart	\$1.25
Lin X, "Special Linoleum Preserver"—per pint	.70

TUBES	TUBES	TUBES
30 x 5 Heavy Duty Casings		\$12.50
32 x 6 Heavy Duty Casings		18.50
30 x 3 1-2 Casings		3.75
29 x 4 40—30 x 4 50 (6 ply) Casings		4.50
5.28—18 (6 ply) Casings		7.50
4.75—19 (6 ply) Casings		6.75
Tubes "Guaranteed" as low as		1.00

## W. A. McDonald & Son

gifts Miss Stechmann received was quite large. Many of these were of unusual design and pattern, there were novelties, electric appliances, and gifts of personal wear.

Miss Stechmann was well remembered and guests spent a delightful afternoon viewing the many and pretty things, after which delectable and seasonable refreshment was served.

Mrs. Case received the guests with Miss Stechmann in her delightful and charming manner. The affair was one of success and of delight.

Miss Stechmann and Mr. Lamontia were quietly married at New Orleans Wednesday night of this week, in which city they will reside in future.

#### BAY EASTERN STAR CHAPTER CELEBRATES NINETEENTH BIRTHDAY.

An event claiming more than ordinary interest and one that was largely representative was the nineteenth birthday celebration Thursday evening, at Masonic Temple, of Bay St. Louis Chapter of Order of Eastern Star.

Mrs. Josie Rankin, past grand matron was the guest of honor for the evening and delivered the address for the occasion. The beloved high official of O. E. S. circles is always warmly welcomed to Bay St. Louis and this outstanding occasion was by no means the exception.

Miss Miriam Engman, local worthy matron was at her usual position. No one has held the exalted position and fittingly carried the honor, has had a bigger and better following. Her engaging personality and executive ability has indeed won for her a warm niche in the hearts of the members, and under her guidance and leadership the chapter continues to flourish.

An interesting program was presented. A feature of the selections was the chorus including the voices of Mrs. Fred Wright, Mrs. C. E. Craft, Mrs. (Major) Pears, Mrs. Irma Koch Jeffries, Mrs. W. S. Speer, Miss Miriam Engman.

A solo by Mr. D. C. Griffith and a reading by Mrs. Irma Koch Jeffries.

An immense mock birthday cake served as a feature and significant decoration. Refreshment followed. The committee in charge of the latter was composed of Mrs. Fred A. Wright and Mrs. C. E. Craft.

#### BEAUTIFUL BANQUET AT COLLEGE ON MOTHER'S DAY AT STANISLAUS.

An affair that proved of social interest was the Mother's Day banquet given Sunday under auspices of St. Stanislaus Mothers' Club. Representatives of the Bay-Waveland section and New Orleans made up the

major portion of the guests numbering approximately ninety.

Three long tables had been set, running east to west, and at each thirty guests were seated. The color decoration was pink and green. A pretty conceit was that at each and every plate pink and green napkins alternated. Flowers were giant sweet pea blossoms of pink and green and smilax fern, from the Bay Nursery and gardens of Julius Schwab of this city. The after dinner mints were of the same double color.

The menu was varied and beautiful an dthe cuisine of that excellent kind for which the college kitchens have long been noted. President Bro. William sat at the head of the center table, in the role of host; Rev. Father Leo F. Fahey as principal speaker of the day; Mrs. Edmund E. Fahey, president of the Mothers' Club and Mrs. Edw. C. Carriere, as mistress of ceremony, introducing the speakers. There were many distinguished guests and quite a number were called upon to speak.

The addresses were impromptu, brief, humorous. Father Fahey's tribute to mother was outstanding.

Mrs. Redmann, who represents the New Orleans membership of the club was also a principal speaker.

In all the affair was one of interest and beauty and fittingly on a day we dedicate and pay tribute to one in life we so fondly call mother and in after years we revere her memory and refer to her only in hallowed terms.

#### EVER WELCOME CLUB HAS DELIGHTFUL AFTERNOON PARTY.

Mrs. J. S. Shaw was hostess to the Ever Welcome Club, Monday afternoon. An unusually pleasant afternoon was spent in the home of Mrs. Joseph Genovese on St. Charles street, with Mrs. Shaw as hostess. Sewing of all types were displayed but the main feature was darning. The hostess served delightful party refreshments, which everyone enjoyed immensely. Those present were: Mrs. Joseph Genovese, Mrs. A. E. Joyner, Mrs. Eugene Davis, Mrs. Middleton, Mrs. (Dr.) J. H. Fleetwood, Mrs. James Sylvester, Mrs. (Dr.) W. S. Speer, Mrs. J. R. Schaff, Mrs. Laurent Dickson, Mrs. J. S. Shaw.

A unique surprise is in store for those whose attend Monday, May 21, meeting with Mrs. James Sylvester on Main street.

"How did you find the dog you bought for your week-end cottage?" "A splendid watch-dog. He lies on the doorstep of the place and won't let us go in."—London Answers.

### Keep Your Subscription To

## The Sea Coast Echo

paid up and miss no numbers. \$2.00 per annum, in advance, delivered, postage prepaid to anywhere in the United States.

THE SEA COAST ECHO is the Home Paper. Essential and indispensable to every resident; of interest and further value to every property owner. A part of every man's business.

ITS NEWS is chiefly of local interest, always constructive and enlightening; informative and chronicle of wide scope. The news is presented in intimate and engaging manner, always with the personal touch. Comprehensive and complete.

RENEW YOUR subscription today. Subscribe for a relative or friend living away.

THE SEA COAST ECHO,  
Bay St. Louis, Miss.

## ANNOUNCEMENT!

To The Voters of the Second Judicial District:

REGULAR terms of Circuit Court are scheduled to cover practically the entire time from now until the last of July. The first primary for the nomination of Judges occurs in August.

As Circuit Judge, I am obligated not only to "administer justice without respect to persons" but to faithfully and impartially discharge all the duties incumbent on me.

I am, therefore, deprived of the opportunity to make a personal canvass of the district, unless, I neglect my official duties which I will not do.

I will go before the people on my record as a Judge, and will rely on that record and my numerous friends throughout the District to assure my reelection.

W. A. White



# BILBO LAUNCHES SENATE CAMPAIGN AT POPLARVILLE

## Platform Includes Opposi- tion to State Liquor Bill

Poplarville, Miss., May 15.—The campaign of former Governor Theodore G. Bilbo, who is seeking to wrest the senatorial toga worn by United States Senator Hubert D. Stephens for 12 years, was formally launched at a home-coming celebration at Poplarville Tuesday, attended by several thousand persons, many of whom came from distant points about the state.

The former governor, for two decades a "stormy petrel" in Mississippi politics, outlined his platform, including a demand for redistribution of wealth, an old-age pension, payment of the soldiers' bonus and specific opposition to the ratification of the Roberts-May hard liquor bill. He did not mention the name of his opponent. "I ain't got nothing 'agin' nobody," declared the fiery speaker at the conclusion of his address, during which he declared that he would take no part in campaigns for state office, supporting or opposing one, "unless, of course, some of them say something about me."

Former Governor Bilbo said that he saw no reason why his election should not be unanimous. "You know we have no factions any more," said he. "Mike Conner has wiped them away. The reason he has is because he says he has. Now that we have no factions, no partisan politics, why don't you review my record as a public official and then vote for me."

**Opposes Liquor Referendum**  
Bilbo said, in opposing the Roberts-May liquor referendum bill, a state issue, that for 16 years he had been a "prohibitionist" and that he has a "personal record of 56 years of sobriety."

The Roberts-May bill, he charged, would throw the scales for governor, attorney-general and secretary of state, and the county elections for boards of supervisors, "into the whisky ranks, and that for one reason was why he did not favor it."

There were only half a dozen or so persons to applaud this statement, which took many of his hearers, particularly his coast supporters by surprise. Noticing its reception, Bilbo, added, "Those of you who are inclined to vote against me because of my stand have no place to go. Look at the record and see for yourselves." Senator Stephens voted against submission of the 18th amendment and voted against the beer bill.

One of the platform planks outlined by Bilbo calls for a free bridge at Vicksburg. There is a toll bridge there now. He also came out for federal aid for public schools, wants to raise the guaranty on bank deposits to \$50,000, and favors unemployment insurance.

Pursuant to petition presented the Board of Mayor and Commissioners of the City of Bay St. Louis, requesting that be called a Special Election to allow the people of Bay St. Louis an opportunity to vote on the question of whether or not Ordinance No. 28, Commission Form, restricting traffic on certain streets of said city, should or should not be repealed. Notice of Special Election is inserted in the following to-wit:

## NOTICE OF SPECIAL ELECTION RELATIVE TO MOTOR VEHICLE ORDINANCE

Notice is hereby given that a Special Election will be held at the City Hall of the City of Bay St. Louis, Mississippi, within legal hours, on Monday, June 4th, 1934, to determine whether or not Ordinance No. 28 of the Commission Form of Government shall remain in force or be repealed. Said Ordinance being as follows:

An Ordinance restricting traffic on certain streets in the City of Bay St. Louis, and providing penalty for violation of these restrictions, and further allowing the crossing of said streets when time intersect other streets in the City, and repealing all Ordinances in conflict herewith.

SECTION 1. Be it Ordained by the Board of Mayor and Commissioners of the City of Bay St. Louis, that no motor, truck, tractor, automobile, bus or any vehicle of any kind, or trailer of any kind, whose combined weight of body and load exceeds 5 (five) tons shall be permitted on any of the following Street or Avenues in the City of Bay St. Louis, to-wit: NORTH BEACH BOULEVARD SOUTH BEACH BOULEVARD MAIN STREET

SECTION 2. Be it further Ordained, that this Ordinance shall not be construed to prevent the crossing of any of the above streets when the same shall intersect or be intersected by any other street in the City of Bay St. Louis.

SECTION 3. Be it further Ordained, that any person, firm or corporation violating or failing to comply with any of the provisions of this Ordinance shall be punishable by fine of not more than \$25.00 (Twenty-five and 00/100) Dollars or by imprisonment in the City Jail for not more than 30 (thirty) days, or both fine and imprisonment at the discretion of the Court.

SECTION 4. Be it further Ordained, that this Ordinance shall be published in The Sea Coast Echo, for three consecutive weeks, a weekly newspaper duly published in the City of Bay Saint Louis, Mississippi.

SECTION 5. Be it further Ordained, that this Ordinance shall be in force and take effect one month after the passage of said Ordinance.

SECTION 6. Be it further Ordained, that all Ordinances and resolutions insofar as the same are in-

# ALLOWANCES OF CITY COMMISSIONERS, BAY ST. LOUIS

The following bills were allowed, approved and ordered paid by the Board of Mayor and Commissioners of the City of Bay St. Louis.

## MAY MEETING

### CITY FUND PAY ROLL

Albert Favre, Salary	\$ 95.00
G. Y. Blaize, Mayor Salary	\$200.00
W. L. Bourgeois, Com. salary	200.00
H. Grady Perkins, Com. Sal.	200.00
Lucien M. Gex, City Attorney salary	90.00
W. T. Hobbs, Chief of Police salary	75.00
Mark Oliver, Night police salary	60.00
Victor Favre, Day police sal.	60.00
L. C. Carver, Janitors salary	60.00
Gus Temple, Church clock keepers salary	10.00
Oscar Lafontaine, Cemetery Keeper's salary	27.50
Frank Billman, Fireman's salary	60.00
Marcel Telhiard, Fireman's salary	60.00
Joseph Scaife, Fireman's salary	60.00
Fred Banderet, labor	50.00
Rene Bermond, labor	50.00
Alfred Arnold, labor	50.00
Peter Sick, labor	52.50
Thos. Quintini, labor	50.00
Andrew Poyadeau, labor	52.50
Gus Poyadeau, fighting fire	1.50
August Scaife, fighting fire	1.50
August Santinelli, fighting fire	1.50
John Green, labor	25.00
Henry Bourgeois, labor	17.50
Thos. Perre, labor	15.00
Chester Pecheu, labor	17.50
John January, labor	15.00
Willie Saucier, Marking street lines	27.50
Archie Letten, Marking street lines	23.75
Forrest Ploue, labor	2.50
Henry Heitzmann, labor	17.50
Frank E. Johnston, labor	11.00
Aetna Life Ins. Co., Monthly King's Daughters, Monthly Donation	29.11
Chamber of Commerce Monthly donation	21.00
St. Margaret's Daughters Monthly donation	20.00
Bay Mercantile Co., mdse. Schindlers Garage, repairs	18.36
Geo. Randolph, shells	9.54
Dominick Choina, shells	1.40
P. J. Nelson, shells	4.20
Sanitary Fish Market, shells	1.40
Red Star Fish Market, shells	4.20
Levinas Economy Store, mdse.	12.25
Pan Am Service Station, Gas and Oil	50.67
Sea Coast Echo, Publishing and printing	25.00
W. L. Bourgeois, Stamps for office	7.46
Joseph Gilbert, Painting street signs	31.35
Southern Bell T. & T. Co., Telephone service	12.14
Mississippi Power Co., Street lights—all lights	420.42
WATER WORKS FUND PAY ROLL	
Albert Monti, foreman salary	100.00
Joseph Taconi, labor	47.50
John Scaife, labor	15.00
John Ploux, labor	12.50
BILLS PAYABLE	
Miss. Power Co., Power and lights	200.74
Southern Bell T. & T. Co., Telephone service	4.50
Hamilton Bros., mdse.	3.50
C. C. McDonald, mdse.	7.90
W. A. McDonald, mdse.	26.44
Bay Mercantile Co., mdse.	8.87
W. L. Bourgeois, Stamps for water rent notices	2.25
SCHOOL FUND—PAY ROLL	
Rachel Tarver, Teachers Salary	110.00
Mrs. F. A. Wright	90.00
Mrs. W. D. Pierce, teachers sal.	90.00
Flora Capdepon, Janitress sal.	60.00
Mrs. W. C. Sick, Janitress sal.	10.00
Alfred Carver, Janitor's salary	18.00
John Bell, Janitor's salary	10.00
James Taconi, Workman and fireman salary	67.50
BILLS PAYABLE	
Andrew Carver, "U" Bolts	1.00
A. Ladner and Sons, hauling	1.20
Bay Merc. Co., mdse.	9.33
S. J. Ingram, Expenses to Jackson	25.00
Southern Bell T. & T. Co., Telephone service	13.13
Miss. Power Co., Lights for all schools	19.19

## WEEDS IN THE GARDEN.

There are thousands of persons throughout the nation, and a small army of lawmakers in city councils, state legislatures and congress, who seem to feel that the way to bring about recovery from depression is to destroy private business and undermine public confidence in capital. Their theories remind one of the weeds in a garden—they flourish until the owner realizes that they are sapping the strength of the productive plant on which they depend for a living. And then they are quietly removed.

The people may find it necessary to do considerable weeding in their political gardens before long if they wish to retain time-tested American traditions and ideals.

School Teacher—"Why was Solomon the wisest man in the world?"

Sarkis—"Because he had so many wives to advise him."—Wise Cracks.

consistent herewith shall be and are hereby repealed.

SECTION 7. The foregoing Ordinance having been first reduced to writing and upon motion of H. Grady Perkins, Commissioner, duly seconded, was considered by sections and upon motion duly seconded, was read and considered, each of said sections was approved and adopted. Thereupon the question of whether the Ordinance as a whole shall be passed and adopted, and roll being called, said Ordinance was unanimously adopted.

BY BLAIZE, TONY THIERY, H. W. DRIVER, Election Commissioners.

# ENGINEER ON GULF COAST TRAIN ENDS 50 YEARS' SERVICE

## Jeff D. Holloway Will Be Given Diamond Button By L. & N.

For a little more than 50 of the 72 years that record his milestones, Jeff D. Holloway has been working for the Louisville and Nashville railroad. A lifetime of labor for one employer; the only boss he ever had since, reaching man's estate, he settled down to the grim routine of earning bread and butter.

In a few days the half century of service for the L. & N. will be marked by the ceremonies presentation to Mr. Holloway, by the company, of a diamond service button which any worker serving one boss 50 years would have the right to flaunt, proudly, from the lapel of his coat. The exact date of the presentation ceremony will be fixed as soon as the emblem of long service arrives here from the company's office in Louisville.

## Officials to Gather

When the badge is received there'll be a gathering of officials of the Louisville and Nashville in these parts, the group probably to include H. B. Hearon, division superintendent, of Mobile; S. S. Talbot, master mechanic, of Mobile; Charles Crawford, general foreman, and J. B. Burton, trainmaster, both of New Orleans, and the engineers, firemen, conductors and dispatchers of this division, whose duties will permit them to attend, to make the presentation of that emblem something more than an affair of cold railroad routine.

Not yet 21, Jefferson Davis Holloway back in 1883 picked railroad for a career, entering the L. & N. shops at New Orleans. He went right on up the ladder of promotion became fireman, switch engineer, main-line engineer—and before the last century passed out he received the "run" that is envied of Louisville and Nashville engineers, the Gulf Coast Limited out of New Orleans.

## Gives Commuter Chance

Thirty-five years ago, Jeff Holloway put his hand to the trolley of the Gulf Coast train and began hauling two loads of commuters daily over an 84-mile stretch of rail between New Orleans and Ocean Springs, Miss., of which he has come to know every tie, tie-plate and switch frog; every front door and side gate of a dwelling. He knows the house where the commuter dashes out madly, hat in hand, tie loose and flapping, every morning to catch the train, and Jeff obligingly slows down a bit to give him a chance; he is carrying the children of the generation he first carried; daily he greets his patrons, and the folk who live along the line, and other train crews, most of them by first or last names, and all with a cheery salute.

Jeff is an institution, like the train he pilots—No. 35 as she glides out of New Orleans every afternoon at 3:30 going to Ocean Springs, and No. 36 as she comes in every morning at 8:45 o'clock—two train numbers that the ruddy-faced, white-haired, shaggy-browed Jeff Holloway has made famous among a million persons in Louisiana and Mississippi; two trains he pilots so punctually that folks along the line can keep their clocks regulated by either one.

## Fast Trains, Too.

"They're fast trains, too," Jeff says, with pardonable pride. "Not many commuters anywhere in the United States that are faster. For instance, we leave Ocean Springs at 6:30 in the morning, make 10 stops, slow down to 25 miles for six draw bridges and get to Canal street at 8:45. Any railroader will tell you that's traveling."

For the past 20 years A. M. Doyle, conductor, has been Jeff Holloway's partner on "35" and "36."

"But I'm just a kid," smiles Conductor Doyle. "I've got a long way to go before I can match Holloway's record."

## MOTHER MISSISSIPPI.

Girdled 'round with grandeur,  
Crowned with singing stars,  
Rainbowed with a future  
Not a shadow mars,

Mother Mississippi,  
Proud and peerless state,  
Here's a tribute to you,  
Good and true and great.

May your sons and daughters,  
Till the end of time,  
Wreath your bow with laurels,  
Frame your name with rhyme,

Love and serve and shield you,  
Keep you good and great,  
Mother Mississippi,  
Proud and peerless state.

—DAVID E. GUYTON,  
Blue Mountain, Mississippi.

## NOTICE TO CREDITORS.

Executor's—Administrator's notice creditors of John B. Pienas, Sr. Letters of Administration having been granted on the 8th day of May, 1934, by the Chancery Court of Hancock County, Mississippi, to the undersigned upon the estate of John B. Pienas, Sr., of New Orleans, La., deceased, notice is hereby given to all persons having claims against said estate to present the same to the Clerk of said Court for probate and registration according to law within six months from this date, or they will be forever barred.

This the 8th day of May, 1934.  
LEO W. SEAL,  
Administrator-Executor.

# Housewives Are Rapidly Completing Their Peerless Silver Plate Spoon Set

The demand for the set of the six Peerless Silver Plate spoons offered in connection with Luzianne Coffee has been tremendous.

Peerless Silver Plate is made and guaranteed by the Uneida Community, Ltd., makers of Community Plate. Wm. B. Reilly & Co., Inc., manufacturers of Luzianne Coffee—100 per cent Good is sending out these Silver sets through the grocery stores to the thousands upon thousands of Luzianne users.

Wrapped around this set of spoons is a little circular which shows the housewife how to get six forks, six knives with stainless steel blades, and six tablepoons. All these sets were offered for just a few cents per unit plus the vouchers that come with Luzianne Coffee.

This peerless Silver Plate is embellished with the modern Egyptian pattern featuring the lotus flower motif.

The demand to complete these Silver Plate sets has come so much quicker than the manufacturers expected that many, many housewives have had to wait for the completion of their sets but this situation is being cleared up and it is expected that within the next few weeks, deliveries will be made promptly. Meanwhile, however, housewives in the South may rest assured that they will be able to complete their set of this beautiful Peerless Silver Plate at a cost that seems almost impossible and would be impossible if it were not for the fact that Wm. D. Reilly & Co., Ltd., made a very splendid purchase in enormous quantities on this Peerless Silver Plate and offer it to the users of Luzianne Coffee on another one of the amazing premium offers which come from time to time to all users of Luzianne.

# WINNERS IN PASS CHRISTIAN GARDEN- FLOWER CONTEST

(Continued from page 1)

hill Broome, Miss. Lucy Garrett, Mrs. D. G. Rafferty.

Shadow boxes: Mrs. M. Dedeaux Van Horn, Mrs. D. G. Rafferty, Miss Nannie Sutter.

Bulbs: Mrs. D. E. McDonald, Easter lilies; Mrs. J. B. Simmons, pink gladioli; Mrs. D. G. Rafferty, lavender gladioli.

Aquatics: Mrs. J. B. Simmons, Miss Lillian Sutter.

In the non-member exhibit for plants, Mrs. Sidney Saucier won first prize, white geranium; Mrs. A. I. DeMetz, pink begonia, second; Mrs. A. I. DeMetz, third, red begonia.

For cut flowers, Miss Margaret Terrell, was awarded first prize, dahlias, Mrs. Walter Woodruff, nasturtiums, second; and Nancy Stewart, third.

Judges for the flower show were Mrs. Kemper Williams, New Orleans; Mrs. W. Pugh, Mobile and Miss Lettie McAlpin, Harrison county home demonstration agent, Gulfport.

## Garden Contest.

Judging the gardens of members of the club, in the annual garden contest, was held Sunday afternoon, with Mrs. George P. Money, Miss Nannie-Mayes Crump and Miss Lucy Ewing of Gulfport acting as judges. Thirteen gardens were visited during the afternoon and the awards were made in three classifications.

In the first classification, owners who do all their own work in the garden, Mr. and Mrs. Fred C. Matthes were given first prize, with special mention made for annuals; Mr. and Mrs. James M. Sherman were given second place, with special mention made for naturalistic effect.

In the second classification, owners who hire irregular help, Mrs. G. Smith was given first prize, Mrs. M. Dreux Van Horn, second, and Mrs. J. C. Liversedge and Mrs. Guy Northrop tied for third place.

In the third classification, owners who keep one gardener, Miss Lucy Garrett was given first prize, Mrs. I. E. Kuntz, second and Mrs. Donald I. Rafferty, third.

Honorable mention was made of the pool at the garden of Mrs. Chas. Currie; the old fashioned garden of Miss Nannie Sutter; the double larkspur and vivid colorings at the garden of Mrs. Bidwell Adams; the Confederate jessamines, and wisteria vines at the garden of Mrs. A. M. Lockett; and the roses and mass of color in the garden of Mrs. Paul Maloney.

The flower show was an outstanding success, with more members exhibiting than in previous years; and with a greater variety of flowers exhibited. Miss Nannie Sutter, president of the club, was general chairman of the show, and was assisted by Mrs. Fred Matthes, chairman of arrangement; Mrs. Bidwell Adams and Mrs. Margaret Price, registration chairman; Miss Sophie Tibbler, decoration chairman; Mrs. Thornhill Broome and Mrs. J. B. Simmons, vice-presidents; Mrs. Cecile Tschopik, secretary and Mrs. J. C. Liversedge, treasurer.

Following the judging of the gardens the judges were entertained at tea by Mrs. Thornhill Broome, vice-president, at her lodge on Bayou Portage. Also present were Miss Nannie Sutter, president, and the chairman of the garden contest committee.

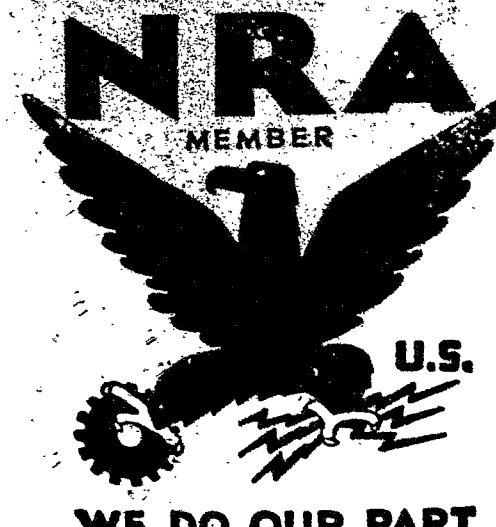
## Funeral at Home.

Chemist—Yes, sir, this one bottle of lotion will cure your rheumatism.

Patient—How do you know that?

Chemist—Well, sir, my customers never come back for a second bottle—Monmouthshire Beacon.

# Let's Make It a Golden Eagle



Most of the business firms in this territory have signed up under the Blue Eagle, but complying with Codes in the matter of hours, wages and employment are not to insure a healthy and prosperous life for our blue-plumaged friend.

Increased wages, if they are hoarded wages, or spent in distant communities, will not bring back prosperity.

Increased buying, increased confidence, increased effort—business effort—will bring back lost trade.

Expressed more simply—what every firm flying the Blue Eagle hopes for and needs is more business done the NRA way.

## THE EAGLE IN OUR WINDOW MEANS—

Means that we are members of the National Editorial Association, which has been designated the National Code Authority for printers and publishers of our class.

That we are members of the Mississippi Press Association, which is Regional Code Authority for printers and publishers in Mississippi.

That we pay our dues to these associations.

That we contribute to the expenses of Code Administration. (President Roosevelt has issued an order allowing only those firms which contribute to Code Administration to display the Blue Eagle.)

Our employees are paid wages prescribed by the Graphic Arts Code. As a matter of fact, we pay above the minimum.

We have cut a full day's time off our work week, so as to spread employment and give our employees more time for profitable leisure and home improvement.

We have been the most consistent and effective supporter in this section for the National Recovery Act. Newspaper publicity has proved its value to the NRA.

When you buy from you buy from a firm that in theory and practice is supporting the National Recovery Act.

Our employees in turn appreciate the business which firms give us. Think of these things when buying advertising and printing.

Advertising will bring you that business. It will loosen the key that is holding back the flow of buying. It will restore the confidence that withered away under the blasts of depression.

Good printing—executed by men who have spent a lifetime in making type live—will recreate the spending idea and cause people to buy the things they need.

Advertising—newspaper advertising—has no equal nor has anything ever taken its place as business and sales promotion. Think this over yourself, then talk to us.

# The Sea Coast Echo

Bay St. Louis, Mississippi

EFFECTIVE ADVERTISING — CORRECT PRINTING.

Produced under the National Graphic Code by men and Women who work the hours and receive the wages fixed by law.

PHONE US AT 3-J



## L&N Engineers

### are ALWAYS CAREFUL

There is never any doubt about the safe, sane judgment of an L. & N. engineer or any other member of the train crew. Traveling by rail insures you against irresponsible driving on the highways and affords comforts not to be had by any other mode of travel.

1¢ Per Mile in clean, well ventilated, comfortable coaches.

2¢ Per Mile each way for round trip tickets good in Pullmans. 15 day limit.

2½¢ Per Mile each way for round trip tickets good in Pullmans. 30 day limit.

3¢ Per Mile for one way tickets, good in Pullmans.

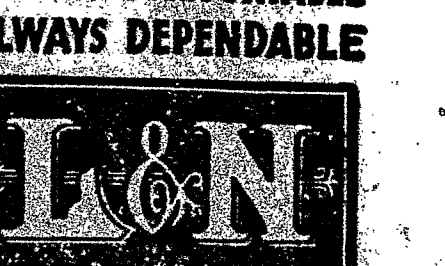
## SPECIMEN ONE-WAY FARES FROM BAY ST. LOUIS, MISS.

Coaches Pullmans	
New Orleans	\$0.78 \$1.57
Mobile, Ala.	1.32 2.65
Pensacola, Fla.	2.87 5.75
Montgomery	4.01 8.01
Birmingham	5.31 10.61
Louisville, Ky.	11.20 22.39
Cincinnati, O.	12.38 24.75
Atlanta, Ga.	6.64 13.28

No surcharge. Pullman space (parlor or sleeping cars) extra, but reduced one-third by the elimination of the surcharge.

Ask any L. & N. Passenger Representative for Further Details and Reservations.

## ALWAYS SAFE ALWAYS COMFORTABLE ALWAYS DEPENDABLE



## FUNERAL RITES HELD FOR THOS. D. BILBO

### Buried at Juniper Grove Cemetery.

Picayune, Miss., May 15.—Funeral services were conducted at Juniper Grove Baptist church for Thomas Deloch Bilbo, brother of ex-Governor Theodore G. Bilbo, Sunday. The Rev. S. P. Powell, and the Rev. W. I. Williams, Baptist ministers of Pearl River county, officiated. Interment was in Juniper Grove cemetery. Pall-bearers were Joe M. Pearson, Jim Pearson, Arthur Pearson, William Spiers, Elmer Landrum and A. J. Holloway.

Mr. Bilbo died of an attack of acute indigestion.

He was born and raised in Juniper Grove community but for several years he had been a resident of Caesar neighborhood, where he engaged in farming and sheep raising.

Besides his widow and several children, Mr. Bilbo is survived by five brothers, A. J., J. E., J. A., J. M. Bilbo and ex-Governor Theodore G. Bilbo.

## SANITARY BAKERS SCORE DOUBLEHEADER TRIUMPH

With "Cotton" Collier and Russell Salouis hurling effective baseball, the Sanitary Bakers team of Bay St. Louis scored a doubleheader victory. In the first game Collier limited the C. C. outfit of Kilm to three hits while his mates touched Jim Peterson for a 3 to 0 victory. Salouis held Pass Christian to two hits in the second game to win by 2 to 0.

## DR. AND MRS. GORDON SMITH ENTERTAIN.

Dr. and Mrs. Gordon Smith will have a number of the younger set at their house guests at a house-party they will give this week-end at their delightful villa on the beach at Waveland, Miss., and in honor of Miss Katherine Devereaux, attractive young daughter of Mrs. Isabel Devereux.

In the party will be Miss Devereux, Misses Helene Stauffer, Belle Boudin, Suzanne La Cour, Peggy McGivney, Sally Burguiers and Dorothy Stuart; Messrs. O. J. Reiss, Alvin Hero and Alwyn Perrin, Drs. Barrett Kennedy, George McCutcheon and Gene Counties, and one or two others.

—Mrs. M.







# 3<sup>RD</sup> ANNIVERSARY SALE

## FRIDAY AND SATURDAY, MAY 18th-19th

**LARD** Blue Plate,  
Loose, Lb. 7c

**VEAL CHOPS** RIB, per pound 10c

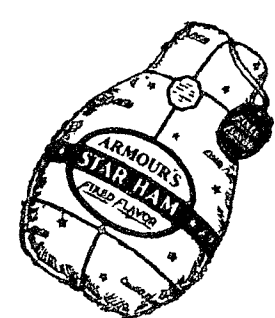
**GROUND BEEF** per pound 10c

**BACON** CLOVER, Sliced Rineless, pound 17c

**A LOT OF BOLOGNA!**  
TWO SAUSAGES EACH 6 FEET LONG

But this is the truth! The nearest guess to the weight of these giant Swift's Premium Bolognas wins a \$2.50 cash prize. The sausages were made special for us out of choicest beef and pork. One guess with each pound purchased.

SPECIAL for this sale, lb. 18c — 2 lbs. 35c  
In case of a tie prize to be divided.



**Armour's Star**  
**HAMS** Whole Lb. 15c

**VEAL SHOULDERS** whole lb. 7c

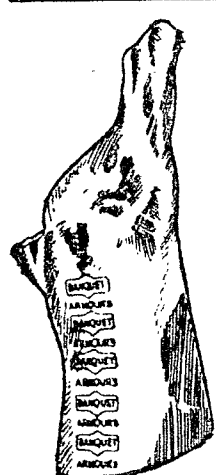
**BACON SQUARES** Cellophane Wrapped, lb. 10c

**OLEO** SWEET SIXTEEN, pound 11c

**FRANKFURTERS** 2 lbs. 25c

**COLD MEATS** Platability Assortment 7 Slices for 10c

**VEAL STEW** Lb. 5c



**Armour's**  
**Stamped Beef**

CHUCK ROAST, per lb. 7½c  
SHOULDERS, ROAST, per lb. 10c  
LOIN STEAKS, per lb. 17½c  
T BONE STEAK, per lb. 22c  
Why Pay More For Cheaper Grades

**PICNIC HAMS** Hockless 12½c  
POUND

**PREMIUM FRANKFURTER** QUAIL each 5c

**AMERICAN CHEESE** per lb. 17c

**SALT SIDES**, per pound 9c

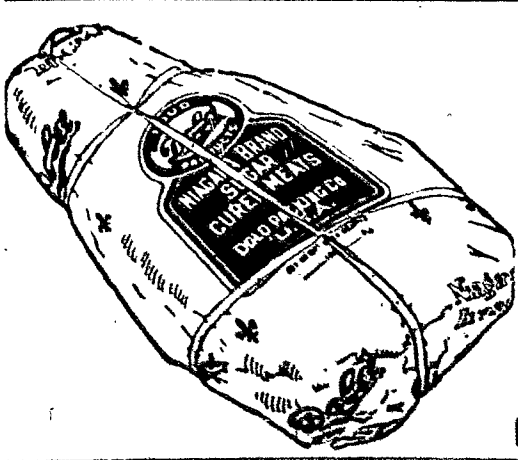
**SMOKED BACON** per pound 12½c

**SAUSAGE** PORK, Link, lb. 15c  
Ground, lb. 12½c

**PEANUT BUTTER** LOOSE, lb. 12c

**SWEET PICKLES** Mixed, lb. 18c

**PURE LARD** Loose, 2 pounds 15c



**DOLD'S NIAGARA**  
**HAMS**  
Large or Hock Ends  
Halves weigh 8 to 10 lbs. each  
Pound 13½c  
Center Cut Slices, lb. 22c

**Baskets of Groceries FREE**

**Six Baskets to be Given Away**

With each 50c purchase Friday and Saturday you will receive a ticket good for a chance on one of these BASKETS—Drawings 2 and 4 P. M. Friday and 2, 4, 6 and 8 P. M. Saturday.

**Bordens** SILVER COW **Milk** SAVE THE LABELS, 6c per can

**A SALE OF FANCY FOODS**

PEACHES, Hunt's Supreme or Delmonte, Large No. 2½ can 15c  
SPINACH, Hunt's Supreme, Large No. 2½ can 14c  
ASPARAGUS, Square can, Delmonte, 1 G A or Sutter Pak can 23c  
TINY PEAS, Delmonte, can 17c—3 cans for 50c  
DRIED BEEF, Veribest, Jar 10c—3 jars 28c  
CULTIVATED MUSHROOMS, MGA, Pieces and Stems, 8 oz. can 28c

**MAXWELL HOUSE COFFEE** per pound 28c

**PAPOOSE ROOT BEER** 2 bottles 25c

**PAPOOSE FRUIT FLAVORS** per bottle 9c

**WIN A \$5.00 CASH PRIZE**

Nearest guess to exact weight of largest tub of BUTTER ever brought to the Coast to win prize.

BROOKFIELD

**TUB BUTTER**

REG. SPECIAL FOR 25c  
35c lb. THIS SALE per lb.

One guess with each pound of butter purchased. In case of tie prize to be divided.

**KRAFT'S**

Miracle Whip  
SALAD DRESSING  
OR  
RELISH SPREAD  
Quart Jar 29c

**ROYAL**  
QUICK SETTING  
GELATINE



6 Delicious Flavors  
Pkg. 5c

STERILIZED

TOILET TISSUES

**GAUZE**

6 rolls 25c

Northern Tissue

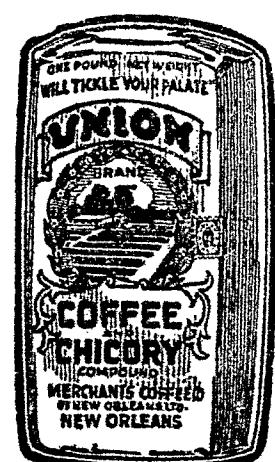
4 Rolls 25c

YOU WILL SAVE ON THESE SPECIALS

CAMPBELL'S PORK & BEANS, can 5c  
RED HILL SYRUP, quart can 15c  
EVANGELINE VINEGAR, Full Quart bottle 10c  
ARMOUR'S STAR CORN BEEF, per can 15c  
CAMPBELL'S TOMATO JUICE, can 6c—3 cans 17c  
PINK SALMON, 2 tall cans 25c  
ARMOUR'S STAR POTTED MEAT, 3 cans 10c  
BEETS, Stokely's No. 2½ can 10c—Sauer Kraut No. 2½ can 11c  
TRIPE, Veribest, 2 large cans 25c  
LUZIAN STRING BEANS, can 9c—3 cans 25c  
SARDINES, American 3 cans 10c—Gold Medal 3 cans 19c

**CRACKERS** Vories Eclipse Family size pkg 18c.

MATTHEWS  
STARTING  
OR  
GROWING  
MASH  
8 1-3 lb. bag  
27c



Demonstration  
All Day Saturday

WITH  
EMPTY  
BAG  
Pound  
23c  
or  
2 pounds  
45c

BETTER LIVING  
HOME GROUND  
**WHITE  
MEAL**

5 lb. pkg. 13c

**SNAP BEANS** 3 Lbs. 10c

**ONIONS** 2 pounds for 5c

**STRAWBERRIES** per box 5c

**CUCUMBERS** 2 for 5c

**SQUASH** 2 for 5c

**ORANGES** 250 size, dozen 19c

**TOMATOES** 2 pounds for 17c

**POTATOES** New or Old, 5 lb. 11c

**EGG PLANTS** each 5c

**BEETS** CARROTS, SPINACH, 2 bunches 5c



**JEWEL LARD**

3-1 lb. packages 25c  
4 lb. pkgs. 30c—8 lb. pkgs. 59c

**SOAPS & CLEANSERS**

OCTAGON SOAP OR POWDER 7 for 15c  
STARCH, Argo 2 boxes 5c—P Bros. 5 boxes 10c  
SNOWBOY WASHING POWDER, 3 pkgs. 5c  
CLEANSERS, Lighthouse 3 cans 10c—Sunbrite 4 cans 15c  
P. & G. SOAP, Giant Size, 6 bars for 21c  
IVORY SOAP, Medium size, 2 bars 11c  
OXYDOL 2 packages for 9c

**TOMATO SAUCE** Delmonte, can 5c

**BALLARD'S**  
**OBELISK FLOUR**

PLAIN OR SELF RISING

20 lb. sack 99c  
10 lb. sack 52c  
5 lb. sack 28c



EVERY DAY STAPLES AT BARGAIN PRICES

MEAL OR GRITS, 7 lbs. 15c  
BLUE ROSE RICE, fancy 4 lbs.—19c Choice 4½ lbs. 19c  
COFFEE & Chicory, Owpak, pound 15c—2 lbs. 28c  
RED BEANS, 3 pounds for 20c  
WHIE BEANS, 4 pounds for 18c  
Best Granulated SUGAR, 10 pounds 47c  
TOMATOES, Dubon, 2 No. 1 cans 11c  
TOMATO PASTE, Orlando, 6 cans 25c  
FLOUR, Velveten, Plain or Self Rising—  
6 lbs. 27c—12 lbs. 49c—24 lbs. 91c  
MILK, Nestle's, Veribest, Libby's Bordens Rose 3 cans 17c  
CONDENSED MILK Magnolia, 2 cans 23c—Rose, can 10c

**FLOUR** that has never been cheapened in quality for a price—

**WHITE RING**  
PLAIN OR SELF RISING

20 lb. sack 95c  
10 lb. sack 50c  
5 lb. sack 27c



Packed in Deta Seal Sanitary Packages

**I.G.A. STORE**

**J. R.**

**SCHARFF**

**I.G.A. STORE**

220 Main St.  
2 Blocks West of Beach.

Bay St. Louis, Miss  
Plenty of Parking Space.